



STEVE CUP
Graphics & Motion Designer

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SUMMARY

Skilled Graphic Designer with 8+ years of experience adept at producing high-end visuals for design, motion and illustration projects. Worked with some of the biggest names in sports and entertainment. 3D Printing enthusiast.

WORK EXPERIENCE

FREELANCE GRAPHIC & MOTION DESIGNER Self-Employed

Feb. 2023-Present

- Pop-culture and sports Designer, Illustrator and Motion Graphics creator for Culture Fly, Quidd, and Topps.
- Editorial Illustrator for national magazines and newspapers.
- 3D Printing & Design Instructor with Concorde Education.
- Create vector animations utilizing Lottie Files.

SENIOR DIGITAL ILLUSTRATOR RECUR Forever Inc.

Oct. 2021-Dec. 2022

- Created concept art and design pitch decks for future and prospective online branded experiences.
- Ensured all design work adhered to brand guidelines and standards across multiple IPs.
- Animated short-form video content for web experience and social media.
- Manage team of up to 8 designers, illustrators and animators. Run daily stand-ups, report progress with project managers and key stakeholders and provide individual 1-on-1 meetings with direct reports.

GRAPHIC DESIGNER The Topps Company

Oct. 2015-Oct. 2021

- Trading card designer for Marvel, Disney, MLB, and UEFA digital product lines.
- Export card designs, motion graphics and 3d objects for import into Unity.
- Collaborated with marketing teams to develop high-impact visuals that increased customer engagement.

EDUCATION

GRAPHIC DESIGN The Art Institute of Pittsburgh, BS

2009

ILLUSTRATION School of Visual Arts, MFA

2015

SOFTWARE

Photoshop Illustrator InDesign After Effects Figma Blender Cinema4D